



Sardar Vallabhbhai Patel University of Agriculture & Technology,  
Meerut - 250 110

**Placement Notice**

Name of organization/company : Dayal Fertilizers Group, Meerut  
Position : Senior Executive – Marketing  
Salary Range : 3 Lac to 4 Lac  
Place of Posting : Meerut (Corporate Office)

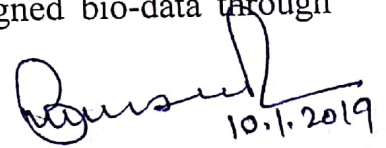
**Candidate shall be required to :**

- Develop the technical content for all literature, promotional as well as packing material.
- Coordinate with operation and sales team to ensure smooth supply.
- Analyze sales data and share with sales team to help them achieve their target.
- Collect data and monitor multi location trials of New Products (Under Development).
- Help AGM – Marketing in all his secretarial work.

**Required Skills :**

- M.Sc (Ag)/MABM degree from a recognized and reputed regular institute.
- Should be able to analyze data in MS Excel.
- Should have good understanding of Agriculture practices, diseases, and deficiencies in different crops and their remedies.

Eligible candidates are required to submit their duly signed bio-data through advisor on or before **15 January, 2019**.

  
10.1.2019

(U. P. Shahi)  
Asstt. Director Placement

**Copy to:**

1. All notice board
2. OIC, IT Cell to upload on University website
3. Dean College of Post Graduate Studies
4. Director Placement
5. Dr Jitendra Singh & Dr Atul Gupta (Asstt. Director Placement, COB & COV)
6. PA to Hon'ble Vice Chancellor for his kind information